



RESUME

AMAR DIWEDI

Permanent Address: Lucknow UttarPradesh

Email: amardiwedi05@gmail.com

Contact No.: 9919296012

Career Objective

I am a competent, loyal, hard working employee with the ability to achieve tasks when working alone or as part of a team.

PERSONAL PROFILE

- **Father's Name:** Prem Shankar Diwedi
- **Date of Birth:** 05/06/1999
- **Sex:** Male
- **Marital Status:** Married
- **Nationality:** Indian
- **Religion:** Hindu
- **Hobbies:** Marketing, Sports, Travel
- **Languages Spoken:** Hindi, English
- **Skills:** Marketing Sales

EDUCATION

2012 – 2015 | Lucknow, India

D.A.V.P.G. College, Lucknow

B.A. – 52%

EXPERIENCES

Jan 2024 – May 2025 | Lucknow, India

Gyan Dairy, Gyan Dairy Vibhutikhand, Lucknow

Position: Sales Executive

Roles & Responsibilities:

- Visited distributors, retailers, supermarkets, and general stores to promote Gyan Dairy products and achieve monthly sales targets.
- Booked orders, ensured timely product delivery, maintained stock availability, and followed up on payments.
- Developed new customers, maintained strong relationships with existing retailers, and increased product visibility in the market.
- Monitored competitor activities, implemented promotional schemes, and ensured proper product merchandising at retail outlets.
- Prepared daily sales reports, coordinated with distributors and the Area Sales Manager, and resolved customer queries to ensure high customer satisfaction.

Apr 2021 – Nov 2023 | Barabanki, India

X-PAND (LMCE) (B2B), Last Mile Channel Enhancement Pvt. Ltd., Delhi